

*case study:*



# *the problem*

DAF Global needed someone who understood social media and social media curation to handle their client accounts in London, UK on a month-to-month basis.

# *the solution*

We assisted DAF Global by providing them


- a monthly content calendar
- client research for content curation
- content curation for 30/31 days
- scheduling to platforms

# the collateral

#TIPTUESDAY

**OVER WASHING  
YOUR HAIR  
CAN ACTUALLY  
DAMAGE IT!**

Tek & Co [www.tekandco.co.uk](http://www.tekandco.co.uk)



**GREAT HAIR DOESN'T  
HAPPEN BY CHANCE.  
IT'S BY APPOINTMENT.**

(Schedule one today!)


[www.tekandco.co.uk](http://www.tekandco.co.uk)

**LET THE PROS  
HANDLE THIS.**




[www.tekandco.co.uk](http://www.tekandco.co.uk)

**DECIDING ON YOUR  
NEXT COLOUR?**



Tek & Co [www.tekandco.co.uk](http://www.tekandco.co.uk)

 maryreeves1960 I can highly recommend TEK & Co, I use box colour for years and my hair was just one dark mess but now just after 3 visits my hair looks absolutely gorgeous, natural brown w/ low lights 🌟 not to mention great cut. Love my hair 🥰 see you tomorrow for my next appointment.

Tek & Co ☎ 0208 333 3333

**YOUR SPECIAL DAY  
IS SPECIAL TO US TOO!**



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