

case study:



the problem

Catherine was looking to create a clean and clear workbook PDF with questions and prompts. She liked it to be basic but attractive, and use the colours of her website.

the solution

We provided an initial rough draft that was rather plain, due to the the time constraints we had with the project. However Catherine felt like it needed more attraction, so we color dropped from her website and create a work book that was more than just attractive, it was a true work book!

the collateral

Your Mission in Commission **Workbook**

Your Missing Key to Earning Next Level Sales

Based on the Program by  Precision Calligrapher
Revised by *Callianna Ferguson*

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Appearance

second chance to make a first impression. A prospect will
before they hear or touch you.

Who best dressed salespeople you know?

2. _____ 3. _____

Do you consider a salesperson's appearance to be?

an very important important not important

Do you think a salesperson should consult a professional about their
look?

Yes No

If a consultant assist you with your appearance?

Yes No If no, do you think you should? Yes No

Rate the three best salespeople you know would score you on
appearance on a scale of 1 to 10? (Mark with an X)

4 5 6 7 8 9 10

Very Well Dressed

Did you like them to score you? (Mark with an X)

Partnership with Peace and Comfort

is a beautiful truth of how and why any commissioned
person's income.

Therefore, the amount of money you earn is governed by a
The Law of Graceful.

Compliance with this Law will ensure that large sums of
money will be yours with constant regularity.

The Law of Compensation

is the money you earn will always be in exact ratio to:

1. The need for what you do.

2. Your ability to do it.

3. The difficulty there will be to replace you.

The Law of Compensation

is the fact of how this Law works will help you gainful increase their
money. There are many people who are doing very well who
do not know this Law. Consequently, they have never given any thought

to what is often referred to as UNCONSCIOUS COMPETENTS.

When they are doing, they could improve their commissions by
becoming CONSCIOUS COMPETENTS.